## **Richland County's Aging Population**

## Did you know...

- Baby Boomers are turning age 65 at the rate of 10,000 per day.
- Over the next ten years, the demand for frail elderly services will increase by 9% in Richland County.
- Nursing homes today offer short-term and long-term care options. In some cases, residents come for short-term rehabilitation stays and return to their homes in the community.
- Most residents admitted to nursing homes require complex care and have increasing health issues, a trend that will continue into the future, requiring higher skilled nursing staff to meet their needs.
- Most residents and families feel more comfortable placing their loved ones in a home that delivers a higher standard of care, and a full spectrum of services, with privacy and amenities.
- In the next ten years, Richland County's population aged 75-84 will increase by nearly 30%.
- The demand for nursing home beds will continue to increase over the next 10 years in Richland County.
- A recent market analysis shows an increased need for affordable assisted living beds in the County.

Pine Valley Healthcare and Rehabilitation Center is renovating and expanding their facility to offer area seniors and their families affordable care close to home. Pine Valley plans to build 80 new skilled nursing beds with 16 assisted living beds with a flexible design allowing for future expansion. This neighborhood style design includes private rooms and baths with individual room temperature controls. Each neighborhood will feature its own kitchen and dining room for residents to dine in a more intimate atmosphere. Residents can also invite families to spend time in the comfortable gathering places.

For more information, go to www.pinevalleyhealthcare.org