

March 2, 2017

Antique Appraisal Event

This agreement concerns the antique appraisal event scheduled for July 16, 2017, starting at 1 p.m., hosted by Pine Valley Community Village, 25951 Circle View Dr., Richland Center, WI 53581.

The event will be conducted by appraiser Mark F. Moran, N7326 Maple Ridge Trail, Iola, WI 54945.

A goal of forty (40) items will be submitted for evaluation in a 3-hour session, at an average appraisal time of four (4) minutes each, or a total time of 160 minutes (2 hours, 40 minutes), plus two 10-minute breaks. Extra sessions may be added as needed.

It is best to schedule 14 people the first and second hours, and 12 the third. **Make sure all slots in the first hour are filled chronologically before scheduling the second hour, and all second-hour slots are filled chronologically before scheduling the third. If more items need to be scheduled, just follow this format.** This allows flexibility in arrival time, and also lets attendees listen to other appraisals. A sample signup database will also be provided as a guide or template.

Categories of objects may include:

Fine art, including paintings, drawings, prints and statuary.

Furniture (photos of large pieces may be sent to me in advance).

Ceramics, including figural pottery, vases, dishes, kitchenware and stoneware.

Glassware, including lighting, marbles and souvenir items.

Vintage photographs, including snapshots, tintypes, ambrotypes and daguerreotypes.

Advertising, including posters, lithographed tin, paper and figural objects.

Folk art, including carvings, quilts, weathervanes, windmill weights and "outsider" art.

Assorted toys, including dolls (bisque, composition and plastic), windups and mechanical banks.

Metalware, including iron, bronze, brass, pot metal, silver, silver plate.

Clocks, including mantel, hanging and figural; also pocket and wristwatches.

Costume jewelry, including brooches, bracelets, earrings.

Musical Instruments, including string, wind and reed instruments.

Books.

Sporting Memorabilia.

Excluded items: all weapons, including swords and knives (though folding knives with advertising are accepted); traps (like leg-hold); Nazi memorabilia; coins and paper money; fine jewelry, including precious gems; Beanie Babies.

Questions about objects not covered here can be submitted to Moran in advance to determine if they are appropriate. Suggested categories for advance inquiry

include, but are not limited to: Oriental, Native American and other tribal objects (African, Oceanic); ancient artifacts (Egyptian and other early cultures); fossils and minerals; automotive items; nautical and military-related objects; records; antique tools and technological objects (typewriters, cameras, assorted machinery or instruments for scientific measure, like sextants, telescopes, microscopes, etc.). When in doubt, email inquiry can often address this.

Required by Mark F. Moran: Water, wireless or network Internet access, multiple electrical outlets.

A fee of \$15.00 per item will be collected by the host. Multiplied by 40, this equals \$600.00, to be divided between Moran (\$400.00, payable by cash or check at the conclusion of the event, this includes all Moran's expenses) and the host (\$200.00). If the goal of 40 objects is not reached, or if it is exceeded, the revenue-sharing formula remains the same, 2/1.

Please note: Because I don't charge my hosts mileage for the first 225 miles of my travels, it's important to let folks with big things, or fragile things (or just a lot of things) know about the home-visit option. These house calls — at \$75 an hour and no mileage charge if within 10 miles of the event site — help me pay for some expenses. If your policy allows, please make every effort to feature this aspect of my visit prominently in the promotion of our event. Those interested in home visits can contact me directly, and I will schedule them around our program.

Cancellation Policy: A consistent pattern for the program is that attendees always wait until the last minute to register for the events. It's not unusual to have just a handful of appraisals registered in the week before the program. However, if registrations for the event do not meet or exceed 25 appraisals at 24 hours before a program, and if there are no house-call requests to help offset expenses, the event may be cancelled after consultation with the host.

Opinions of value are informal, and may not be used for insurance or charitable donation, which require a certified appraisal.

For more information, contact:

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Full details at MarkFMoran.com